Task 1: Introduction to Typographic Grammar

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Comparison between Texts.

Mistakes in the first text.

- 1. Spacing error 'diffi culty'.
- 2. The words 'verb' and 'noun' are not typed in a different font. They are only made italic.
- 3. Hyphen used in wrong place 'design in'.
- 4. Used hyphen instead of en dash '- not wholly -'.
- 5. En dash used instead of hyphen 'stand-by'.
- 6. Parts of the words were not omitted which makes this a mistake by using the ellipsis without any spaces. "intend..."
- 7. Break off into new paragraph when there was no need to. "Such categories blur some"
- 8. Start of sentence spacing too big ". Taking that old stand"
- 9. Same font used for name of the Oxford dictionary.
- 10. Start of the paragraph is indented as if it was following another paragraph. " Every human being is a designer."

Analysis

By using Hochuli Detail in Typography I have been able to find mistakes in one of the text allowing me to differentiate the correct text from the wrong text. The things that I found most interesting was that I have been able to learn when and how to use ellipsis at the end of a word correctly. This is something I wasn't properly aware of before. I have also found interesting how to use hyphens and en dashes correctly.